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Proflora The Best Flower Trade Fair for 2017

Organized by (Asocolflores) The Association of Colombian Flowers Exporters, Proflora since 1991

The flower industry under one roof: Proflora 2017.

Colombian flowers growers, together with other producer countries, and the most renowned suppliers and services companies related to the flower industry, will have the opportunity to Interact with key people, strengthen business relationships shaking hands with new flower suppliers, meet with local and international representatives of the production chain and develop relevant trade networks for every member involved in the flower business.

When it comes to buy flowers, three words matter: reliability, quality, and variety. **¿Do you know which flowers guarantee all three?** Colombian Grown. Colombian flowers are grown under high sustainable standards, with more than 40% of Colombian fresh cut flowers under the Florverde Sustainable Flowers certification, which pledge a commitment with the communities' wellbeing and the environment conservation.

So, **¿why should you attend Proflora 2017?** Not only because it is the best, largest and most prominent flower trade show in 2017, but also because having the flower industry under one roof allows you to gain an overview of the flower market and industry, get competitive information of a wide range of products in a short period of time, meet face to face with the best national flowers growers and breeders, stay up to date on the newest flower varieties, exchange new trends in the flower industry between exhibitors from all over the world and also be part of an Outstanding Quality Flower Competition.

You will find the fun factor as well in Bogotá, one of the Top 12 Destinations of 2017 by Forbes Travel Guide's, and have the chance to visit farms located in the Bogotá Savannah one of the finest areas in the country where amazing flowers are currently grown, while experiencing one of the most vibrant and energetic cities of Latin America, with a closing party being as memorable as a party at the dazzling Andres Carne de Res could be.

So, if you are thinking of providing yourself with the newest varieties and species of flowers, come and live it! Proflora is the right place to be in 2017!





Asociación Colombiana de Exportadores de Flores



About Asocolflores

Since 1973, The Association of Colombian Flower Exporters (Asocolflores), is the most representative entity of the national floriculture industry and its main purpose is to represent the flower industry in Colombia, to promote sustainability, social responsibility and innovation among the industry and to place Colombian flowers in international markets.

About Proflora

The best flower trade Show, Since 1991. The meeting point for the flower industry in 2017.

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