

Texas State Florists' Association

For Immediate Release

Lynn Lary McLean Honored with Rose "Lynn"

by Rio Roses and Texas State Florists' Association

Lynn Lary McLean, floral industry leader, Texas State Florists' Association Past President, Founding member of the Texas Floral Endowment, and current Texas Floral Education Coordinator was recognized at the Texas Floral Expo by Rio Roses and the Texas State Florists' Association by having a rose named in her honor.

As the National Flower of the United States, we hold the rose dear as the symbol of life and love and devotion, of beauty and eternity. The "Lynn" rose is dedicated to those symbols. Victor Giorgini, CEO of Equiflor Corporation, home of the Rio Rose honored Lynn with this message: "Lynn is not only the driving force behind the success of the Texas State Florists' Association, but is admired for her many accomplishments and loved by many in the floral industry in Texas and across the country." Mr. Giorgini introduced the "Lynn" rose in honor and for Lynn's dedication to the success of the Texas State Florists' Association.

"Lynn" the beautiful pale pink centered rose surrounded by a cream color was bred by Kordes out of Germany. The propagator representing the variety for the Americas is Plantec.

This award was a surprise to honor Lynn for the impact she has made in the floral industry through her dedication to education and her continuing commitment to expand opportunities to the floral industry. Said McLean "It is with a grateful heart that I express my appreciation to all who played a role in this recognition. To TSFA Executive Director Dianna Nordman and to those in Texas who stand with me today and to those who have gone before me, I thank you. You have long been the ones in the industry who have afforded me opportunities to give back just a portion of what you have given me. To Victor Giorgini and Rio Roses for selecting this timeless blossom which I know will bring joy to many for many years to come. You all stand beside me in acceptance of this recognition. You each contribute to the success we have experienced in Texas. It was shared with me long ago that tears are the safety valve of the heart. This must be true in that it is evident to me as my eyes reflect that my heart is quite full. I am forever grateful to each of you."

The "Lynn" rose will be available in the second half of 2018.