



Fresh Product Buyers Guide 2023



Scan the QR code to be directed to SAF's online buyer's guide.



Alexandra Farms is a fresh-cut flower grower located high in the Andes mountains of Colombia. Since 2005 we've been growing unique and in-demand varieties of garden roses and dahlias with special shapes, colors and fragrances, and long vase life. Our award-winning flowers are available year-round through wholesalers across the world.



Proudly Producing: More than 60 varieties of premium garden roses in four collections: David Austin Wedding Roses, Wabara Garden Roses, Princess Garden Roses and Deluxe Garden Roses, Dahlias



alexandrafarms.com

(305) 528-3657 | info@alexandrafarms.com



As a restless innovator and solutions provider since 1974, Continental Flowers creates partnerships with wholesalers throughout North America. Since our inception, we have grown from a small family business to owning farms, developing best-in-class growing techniques, and introducing brands that have become industry favorites. Our long history and dedication to progress has made us unique among the growers, importers, and distributors in the floral marketplace- see why Continental Flowers is more than a box!

Proudly Producing: Alstroemeria, Callas, Chrysanthemum, Carnations, Hydrangeas, Hypericum, Lilies, Ranunculus, Roses, Stock, Sunflowers, Waxflower, and much more. Visit continentalflowers.com for a full list.



continentalflowers.com

(800) 327-2715 | MTAB@continentalflowers.com

Ball



Ball SB is a leading breeder, propagator, and distributor of vegetative material supplies for the professional ornamental fresh cut flower grower. We commercialize seeds and vegetative materials such as plugs, tissue culture plants, cuttings and bulbs to growers in the highland tropics.

Proudly Producing: Delphinium, Limonium, Dahlia, Dianthus, Gypsophila, and many other summer flower species for a robust diversification portfolio.



ballsb.com

(305) 205-6031 | info@ballsb.com



Deliflor is the global market leader in breeding and propagating innovative chrysanthemum varieties worldwide. Producing cuttings and issuing licenses for more than 400 varieties of disbud, spray and Santini chrysanthemums for cut flower production, Deliflor's passion for perfection adds surprisingly delightful shapes and colors to the global market.

Proudly Producing: Chrysanthemums

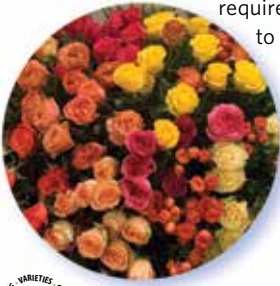


deliflor.com

+57 4 444 87 94 | jl@deliflor.com



Located in the beautiful Andes mountains of Ecuador, Dream Farms is a Rainforest Alliance Certified Farm with no minimum order requirement. Our flexibility allows customers to order by the bunch; then, the flowers are shipped directly from our farm to your door using FedEx.



Proudly Producing: Premium Roses, Exotic Garden-Style Roses, Garden-Style Spray Roses, Painted and Tinted Roses

dreamfarmscorp.com
(305) 479-2520 | info@dreamfarmscorp.com



For over 40 years, Esprit Miami has been the leading provider and floral importer of the freshest cut flowers to the wholesale market. We offer unparalleled quality, an innovative approach to trends, and an unwavering desire to help our customers' businesses succeed.

Proudly Producing: Roses, Spray Roses and much more

espritmiami.com | (800) 327-2320



Headquartered in Carpinteria, California — surrounded by flower farms — Florabundance is one of North America's premier wholesalers since 1994, providing a wide selection of cut flowers and Certified American Grown flowers, greens, branched fruits, garlands, wreaths to retail florists and wedding designers custom-packed orders according to your needs. An experienced staff of wholesale floral consultants shipping nationwide overnight. Careful packing practices lead us to a 100% quality and freshness guarantee.



florabundance.com
(800) 201-3597 | info@florabundance.com



Garden Roses Direct provides award-winning, hand-cut garden roses direct from the farm, unmatched freshness and pricing guaranteed! We provide you with the highest quality products at the best prices and delivery nationwide!

Proudly Producing: Garden Roses

gardenrosesdirect.com
(855) 518-3276
info@gardenrosesdirect.com



With over 30 years in the flower industry, Golden Flowers is an importer and distributor of fresh-cut flowers that are part of a multi-national organization with operations in Colombia, Ecuador, and the US. With access to over 50 farms and over 550 flower varieties, we are the premier source for all your floral needs.

Proudly Producing: Roses, Alstroemerias, Carnations, Mini Carnations, Chrysanthemums, Godetia, Fillers, Novelties, Spray Roses, visit our website for a full list.



goldenflowers.com | (305) 599-0193



Groflowers is an Expert Flower Grower, Importer, Distributor specializing in the Finest Quality Hydrangeas available worldwide. The Groflowers team is dedicated to providing dependable, reliable service and excellent customer service. Groflowers specializes in delivering their exceptional hydrangeas to distributors that serve professional florists and event planners throughout the USA!



Proudly Producing: Hydrangeas, Roses, Garden Roses.



groflowers.net | (786) 472-5900





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High-Quality Flowers, Worldwide Sourcing, One Stop shop via HLX Direct At Holey, we believe that ordering flowers and greenery must be simple, fast and reliable. That's why we partnered up with a network of wholesale florist partners in North America, to offer florists and event planners our HLX Direct web portal. With this you will be able to fulfill your orders from Holland, Miami, South America, Africa, China and Israel without having to worry about transport and handling. Place your order online and pick up at your local wholesale florist. Simple as that! Contact your wholesale florist supplier and ask them about the HLX Direct web shop program.



holex.com | +31 6 239-87517



MILL CREEK
Holly Farms



The Santiam Canyon of Oregon has provided the perfect environment for English Holly to grow abundantly. Our traditional English Green or Silver Variegated Holly is cut to order in stem lengths for bouquets or bulk cut for wreaths, centerpieces and specialty décor. Our holly is hormone treated for lasting beauty.

Proudly Producing:
English Green Holly and Silver Variegated Holly

millcreekholly.com
(503) 769-5655 | info@millcreekholly.com



PROTEAN FLOWERS FARMS Founded in 2006. PROTEAN is an importer and distributor of cut flowers. PROTEAN means versatile, flexible and capable of taking many forms. We use these qualities to provide customized solutions to our customers, combining good quality of flowers, logistics, and technology.



Main Products: Roses, Spray Roses, Hydrangea, Ammi Majus, Carnation, Craspedias, Chrysanthemum, Delphinium, Eryngium, Gypsophila, Liatris, Lilies, Limonium, Ornithogalum, Ranunculus, Snapdragon, Statice, Solidago, Stock, Sunflowers, among others

proteanfarms.com
(516) 800-0650 | sales@proteanfarms.com



For the past three decades, the privately owned Equiflor has been a leading fresh flower grower and distributor in the region with our nationally branded, fresh cut "Rio Roses" distributed via a network of flower wholesalers across the U.S. and Canada. Rio currently produces on 800 acres of floral production from its primary farms and partner farms located in Ecuador, Colombia, and Costa Rica.



Proudly Producing: Roses, Spray Roses, Lilies, Lisianthus, Delphinium, Ranunculus, Anemones, Carnations, Chrysanthemums, Gypsophila, and Alstroemerias.

rioroses.com | (305) 594-4445

