

SAF Phoenix 2023 FAQ's

Do I have to wear my name badge the entire convention?

Yes. Your name badge gives you access to the SAF convention programs and events and encourages other participants to greet you.

What happens if I lose my name badge?

Stop by the SAF registration desk for a new one.

I've never been before — what if I don't know anyone?

For starters, even if you think you don't know anyone, you actually do— everyone on the SAF staff (easy to recognize — in royal blue SAF logo shirts). Consider them your new best friends, ready to chat and introduce you to other participants throughout the event.

We host a private reception for first time participants on **Wednesday evening from 5:15- 5:45 p.m.** that will make you feel right at home. Don't be shy — talk to as many people as possible at every event. You'll be surprised by how many new friends and business contacts you'll make.

What should I wear?

In addition to your name badge, of course, “resort casual” is the fashion.

- **Wear “resort casual” to all convention events:** Casual shirts, slacks, shorts, or dresses.
- **Wear “business attire” to Saturday's Stars of the Industry Awards Experience:** Collared shirts, ties and jackets, pantsuits, or dresses.

Bring a light jacket or sweater for cool air-conditioned ballrooms and meeting rooms.

Do I really have to show up for the breakfasts at the listed start times?

Our breakfast buffet line opens at:

- 8:00 a.m. on Thursday
- 7:45 a.m. on Friday
- 8:00 a.m. on Saturday

You don't have to show up right at the start time, but programming will start promptly 30 minutes after breakfast begins.

What meals are included with a full convention registration?

- **Wednesday:** Light dinner at the President's Welcome Party.
- **Thursday:** Kick-Off Breakfast, Boxed Lunch, light hors d'oeuvres served at the AFE Friends of Floral Reception.
- **Friday:** Innovation Breakfast and Boxed Lunch for those attending the retail flower shop tours.
- **Saturday:** Business Breakfast, Stars of the industry Awards Reception and Dinner.

Is it OK to slip into educational sessions late?

Yes. You may go in and out of sessions as needed. Please enter and exit as quietly as possible and turn off your cell phone ringer.

How should I organize my time at the convention?

With so many scheduled sessions and events, you have many choices. If you are attending with more than one person from your company, "divide and conquer" might be the best approach. Check out the "agenda" section of the app to start planning your day and building your personal schedule.

Can I follow SAF's convention on social media?

Absolutely! Follow SAF at:

- [Facebook.com/SocietyofAmericanFlorists](https://www.facebook.com/SocietyofAmericanFlorists)
- [Instagram.com/SocietyofAmericanFlorists](https://www.instagram.com/SocietyofAmericanFlorists)

And please share your convention photos and experiences by **tagging SAF** and using hashtag #SAFCONV. Post pictures in the photo section of the convention app, too!

Will SAF provide copies of the speaker handouts?

We are doing our part to reduce our environmental footprint, so, with a few exceptions, all handouts are available in the app and available after the event on the SAF website.

Can my partner, child, or family member accompany me at convention?

Absolutely! Convention programs and events require a badge for entry. Evening events are the most popular times to bring guests:

- Wednesday evening President's Welcome Reception
- Saturday's Stars of the Industry Awards Experience, Dinner and After Glow Party.

- The Outstanding Varieties Exhibit and the Sylvia Cup Design Competition are both popular and are open to the public for free.

Tickets for other convention events are available to purchase. [Click here](#) to see all options.

What is the SAFPAC Party?

Join your fellow industry members to support SAFPAC (Friday evening from 6:00-7:30) before you head off on your own for dinner (there is no other scheduled event this evening).

Enjoy craft beers, wine and delicious hors d'oeuvres while watching a floral design competition filled with twists and turns. The audience will have the opportunity to put money behind the contestant they want to win, with all money raised going to SAFPAC. Who will emerge victorious? You need to be there to find out!

SAFPAC Party tickets are \$150, and 100 percent of your ticket cost is used to help elect floriculture-friendly members of Congress.

Ticket is required to attend. Stop by the SAF Registration Desk to purchase.

What if I have a question or need help? Who can I ask?

Absolutely anyone on the SAF staff (in the blue shirts) — we are ready to resolve any issue that comes up.