



# NEXT GEN LIVE!

FEB. 25-27, 2024 | SAN DIEGO, CA

GROW. CONNECT. LEAD.



## SUPPLIER SHOWCASE PARTICIPANTS 2024



 **Accent Decor, Inc.**

Ph: 770-346-0707

[accentdecor.com](http://accentdecor.com)

When it seems that the world can be full of so much of the same, Accent Decor finds great value in the power of new inspiration. From our fresh and innovative products to our commitment to quality and excellence, we seek to offer design-focused vessels that provide continual inspiration for the floral, event and home decor industries.

 **Albin Hagstrom & Son, Inc.**

Ph: 386-749-2521

[albin-hagstrom.com](http://albin-hagstrom.com)

Since 1928, Albin Hagstrom & Son is a proud grower and shipper of Leatherleaf, Plumosus, Pittosporum, Tree Fern and nearly 50 other varieties of cut greenery, in addition to fresh, hand-crafted greenery garlands, and Southern-inspired Christmas wreaths, garlands and decor, direct from Florida. Shop online, or call us to order today!

 **Allure Farms**

Ph: 305-903-6040

[allurefarms.com](http://allurefarms.com)

Discover the world of blooms at Allure Farms. With the largest selection of fresh-cut flowers, including traditional favorites, Exotics, Tropicals, and Novelty flowers, we bring beauty to your doorstep. From potted plants to custom-made bouquets and preserved flowers, our diverse offerings cater to your unique preferences. Trust our extensive network to deliver the freshest and most beautiful flowers, bridging supply and demand. Experience the allure of our floral world.

 **Bloomnet**

Ph: 800-256-6663

[bloomnet.net](http://bloomnet.net)

Bloomnet is an industry-leading floral service provider – offering a fresh, modern approach to everyday business management. Our innovative business solutions include customizable integrative technologies to consumer-focused next-level marketing. As a member of Bloomnet's network of florists, you'll be part of a floral community unlike any other industry! Plus, enjoy exclusive access to some of the best florist-focused partnerships in the industry like Farm2Florist, Card Isle, and Floriology Institute!

 **Chrysal**

Ph: 800-247-9725

[chrysal.com](http://chrysal.com)

As the global market leader in flower food, Chrysal drives the flower industry forward. With over 90 years of experience and innovation, we provide the best solutions to keep fresh cut flowers looking vibrant for longer. Our commitment to quality and sustainable practices ensures we exceed customer expectations, today and tomorrow. Grow, transport, sell, or simply enjoy the beauty of flowers with Chrysal.

### **Continental Flowers**

Ph: 305-594-4214  
continentalflowers.com

Established in 1974, Continental Flowers is a premier grower, importer, and distributor of fresh cut flowers. Based in Colombia, our family-owned company cultivates Alstroemerias, Roses, Pompoms, and Disbuds across multiple farms. Recognized for best-in-class practices, we foster global partnerships to deliver diverse, high-quality flowers to over 800 clients. Experience our fresh, top-tier blooms through our extensive catalog and seamless online purchasing. Enjoy the beauty of Continental Flowers!

### **Cue Company**

Ph: 855-283-2739  
cuecompany.com/wholesale

We're on a mission to raise the standard for how a candle should burn. We've experienced the same issues you have with dirty candle jars from excessive soot, wasted wax from tunneling and unsafe flame heights, so we designed and patented a wick technology called OpenWick®.

### **Details Flowers Software**

Ph: 386-255-9594  
detailsflowers.com

Details Flowers Software is the perfect tool to help grow your floral design & event business. Details was created by a florist for florists to quickly build floral recipe counts, add stunning visuals, and create winning proposals that WOW customers. With Details, you can effortlessly price designs to ensure profitability throughout the design process. With endless options, not only will your proposals win more clients, but you'll earn more too!

### **Flower Clique**

Ph: 800-425-4783  
flowerclique.com

Flower Clique is an all-women team that empowers retail florists with services & resources to grow their business. Our membership offers a level of support equal to a part-time employee & business partner, all for one low monthly rate. You'll feel right at home with the support of our team of experts and 200+ other members across the US & Canada. We offer full e-commerce management & merchandising, email marketing, community, online courses, and more.

### **Flower Shop Network**

Ph: 800-858-9925  
florist.flowershopnetwork.com

At Flower Shop Network, we always put florists first. That's why we have over 7,000 members and an excellent network for florist-to-florist orders! Additionally, when you join FSN, you get: 100% of your order value for website orders, no monthly fees or penalties, and more. If you already have a website, we'll help you promote it for free. Get more bang for your buck this year and join FSN today!

**FTD**

Ph: (800) 788-9000

[FTDi.com](http://FTDi.com)

For a century, FTD has led the floral industry, rooted in 1910 as a florist collective. FTD fuels a network of local florists under the Mercury Man emblem. Committed to local shops, we provide technology, resources, and tools, empowering artisans to create revenue-generating floral masterpieces across the US and Canada. A vital partner for local florists, we enhance local online visibility and coordinate orders from [FTD.com](http://FTD.com), [ProFlowers.com](http://ProFlowers.com), and [FromYouFlower.com](http://FromYouFlower.com).

**gotFlowers**

Ph: 408-840-3514

[gotflowers.com/get-profitable](http://gotflowers.com/get-profitable)

Get profitable with every delivery. Transform your business with a comprehensive cloud service to manage one location or more! Are you still using delivery fees based on zip codes? GotFlowers allows you to calculate delivery fees based on Distance, Custom zones, Order value and Urgency.

**Jet Fresh Flowers Distributors**

Ph: 305-499-9144

[jetfreshflowers.com](http://jetfreshflowers.com)

Established in 2008, Jet Fresh Flower Distributors is a family-owned and operated wholesale flower importer, distributor, and grower supplying premium flowers to members of the floral trade. Built to form long-lasting, quality relationships that will help the flower industry grow.

**Lovingly**

Ph: 800-533-1787

[lovingly.com/join](http://lovingly.com/join)

Lovingly Complete Ecommerce Solutions makes selling flowers online easier and more profitable. Lovingly helps you stand out and thrive online by attracting new customers to your site, guiding them through to purchase, nurturing them after they buy, and even provides tools to make running your shop easier. The end result: more people to love your brand, more online sales, and better business efficiencies. Creating a great website is just the start.

**Protean Farms**

Ph: 786-228-8161

[proteanfarms.com](http://proteanfarms.com)

PROTEAN means versatility and flexibility. These qualities have allowed our company to provide solutions that adapt to our customers' many requirements. Protean Farms' mission is to bring expertise, logistics, easy purchase processing, and technological systems to provide customers with the best solutions for fresh products.

 **Rosaprima**

Ph: 305-644-8459

[rosaprima.com](http://rosaprima.com)

Rosaprima, a premier luxury rose grower, cultivates exquisite single estate roses for a global clientele for 25 years. Founded in 1995, our enduring principles include unparalleled craftsmanship, ethical business, and roses that grace life's pivotal occasions. Our sought-after collection garners international acclaim, celebrated for timeless elegance and enduring quality.

 **Smithers-Oasis North America**

Ph: 800-321-8286

[oasisfloralproducts.com](http://oasisfloralproducts.com)

Smithers-Oasis Company is a leading global manufacturer and marketer of floral foam, floral accessories, post-harvest products and propagation media for the floriculture marketplace. Our distribution partners, consisting of wholesalers and distributors, ensure that florists and growers worldwide can rely on Oasis® branded products to create their designs and grow their businesses. Today, Oasis® is the most recognized and trusted brand in the floral industry.

 **Syndicate Sales**

Ph: 765-454-2205

[syndicatesales.com](http://syndicatesales.com)

From concept to convenience, Syndicate Sales aims to be the trailblazer of our industry. We focus on original, trend-forward solutions that satisfy our customers' needs while also fueling their creativity. Using innovative technology, extraordinary service, and reliable logistics, we work every day to be wherever flowers and plants are sold. For more information, please visit **[SyndicateSales.com](http://SyndicateSales.com)**.